





JSPM's
RAJARSHI SHAHU COLLEGE OF ENGINEERING
TATHAWADE, PUNE-33
(An Autonomous Institute Affiliated to
Savitribai Phule Pune University, Pune)




Department of Master of Business Administration
Structure of 1st Year, Semester I, II, III & IV
M. B. A. (2019 Pattern)
(Two years – Four semesters)
W.e.f. Academic Year 2020-2021

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(Dr. Amey A. Choudhari)
Chairman, BOS of MBA


(Dr. Ram B Joshi)
Dean Academics




(Dr. R. K. Jain)
Director, RSCOE



Curriculum Specifications at Glance

| | | |
|---------------------------|-------------|-----------------------|
| Duration of MBA Course: | 2 Years | (Full Time – Regular) |
| Total number of Semester: | 4 Semesters | (<90 Days each) |

| Major Specializations* offered: | | Minor Specializations# offered: | |
|---------------------------------|------------------------------------------------------|---------------------------------|----------------------------------------------------|
| 1. | Marketing Management (MM) | 1. | Pharma and Healthcare Business Management (PHBM) |
| 2. | Financial Management (FM) | 2. | Rural and Agribusiness Management (RABM) |
| 3. | Human Resource Management (HR) | 3. | Tourism and Hospitality Business Management (THBM) |
| 4. | Information Technology and Business Analytics (ITBA) | | |
| 5. | International Business Management (IB) | | |
| 6. | Operations and Supply Chain Management (OSCM) | | |

- Student can opt only Major specialization (For 102 Credits) OR
- Student can opt Major + Minor Specialization (For 102 + additional 20 Credits)

Credit System for Major Specialization Only: for 102 Credits

| Type | Sem- I | Sem- II | Sem- III | Sem- IV | Total Credits | Total Marks |
|----------------------------------------------|-----------|-----------|-----------|-----------|---------------|-------------|
| Generic Core (GC) 3 Credits | 6 | 5 | 2 | 2 | 45 | 1500 |
| Generic Elective (GE) 2 Credits | 2 | 2 | -- | -- | 8 | 200 |
| Specialization Core (SC) 3 Credits | -- | 1 | 3 | 3 | 21 | 700 |
| Specialization Elective (SE) 2 Credits | -- | -- | 2 | 2 | 8 | 200 |
| Audit Course | 2 | 2 | 2 | 2 | -- | -- |
| Alternate Study Credit Course(ASCC) 2Credits | 1 | 1 | 1 | 1 | 8 | 200 |
| SIP/Dissertation: 6 Credits | -- | -- | 1 | 1 | 12 | 400 |
| Total Credits and Marks: | 24 | 24 | 27 | 27 | 102 | 3200 |

Credit System for Major* + Minor# Specialization: for 102 + 20 = 122 Credits

| Type | Sem- I | Sem- II | Sem- III | Sem- IV | Total Credits | Total Marks |
|---------------------------------------------------|-----------|-----------|--------------|--------------|---------------|-------------|
| Generic Core (GC) 3 Credits | 6 | 5 | 2 | 2 | 45 | 1500 |
| Generic Elective (GE) 2 Credits | 2 | 2 | -- | -- | 8 | 200 |
| Specialization Core (SC) 3 Credits | -- | 1* | 3* 2# | 3* 2# | 21 | 700 |
| Specialization Elective / Subjects (SE) 2 Credits | -- | -- | 2* 2# | 2* 2# | 8 | 200 |
| Audit Course | 2 | 2 | 2 | 2 | -- | -- |
| Alternate Study Credit Course(ASCC) 2Credits | 1 | 1 | 1 | 1 | 8 | 200 |
| SIP/Dissertation: 6 Credits | -- | -- | 1 | 1 | 12 | 400 |
| Total Credits and Marks: | 24 | 24 | 27+10 | 27+10 | 102+20 | 4800 |

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Major only Specialization :

Student has to earn 3 Credits (1 Subject) in Semester – II, 9 Credits (3 Subjects) in Semester – III and 9 Credits (3 Subjects) in Semester – IV from “Specialization Core” Subjects and 4 Credits (2 Subjects) in Semester – III, 4 Credits (2 Subjects) in Semester – IV (total 4 Subjects) from “Specialization Elective” Subjects (total 29 Credits of specialization opted). The MBA Degree will be of 102 Credits with Major only specialization.

Major and Minor specializations :

1. All the regular students of MBA are required to select Major specialization* in MBA – Ist Year, Semester – II, before the commencement Semester – II.
2. The combination of the either Major only or Major* + Minor[#] specialization need to be opted in MBA – II, Semester – III, before the commencement Semester – III.
3. Generic Core subjects shall be common and compulsory for all the students.
4. **Major Specialization* + Minor Specialization[#] combination:** Student shall opt the Major Specialization as stated above and select any one from the list of 3 Minor Specializations with 2 Core Subjects of 3 Credits (6 credits) and 2 subjects of 2 credits (4 credits) in semester 3 and same number of credits in semester 4 maintaining same Minor Specialization.
5. The MBA Degree will be of 102+20 Credits with Major + Minor specialization.


Summer Internship Project (SIP) and Dissertation:


For the selection of area/ topic of “Summer Internship Project” (SIP) a priority should be given to Major Specialization* selected by the students and also on the specific requirement / availability of the industry / organization providing internship to the student. Dissertation Report can be submitted with priority to Major* or Minor[#] Specialization or any Interdisciplinary.

Concurrent Evaluation Parameters:


| Parameter | Assignment-1 | Assignment-2 | Presentation | Viva Voce |
|------------|--------------|--------------|--------------|-----------|
| Marks (20) | 5 | 5 | 5 | 5 |

| Weight | Mid Semester Examination (MSE) | Concurrent Evaluation (CE) | End Semester Examination (ESE) | Oral / Viva Voce | Total Marks |
|----------------------------|--------------------------------|----------------------------|--------------------------------|------------------|---------------|
| 3 Credit Course | 30 Marks | 20 Marks | 50 Marks | -- | 100 Marks |
| 2 Credit Course | 30 Marks | 20 Marks | -- | -- | 50 Marks |
| 6 Credit Course | -- | 100 Marks | -- | 100 Marks | 200 Marks |
| 2 Credits ASCC | -- | -- | -- | 50 Marks | 50 Marks |
| Audit Course (0 Credit) | -- | -- | -- | -- | Pass/Not Pass |


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Structure: F. Y. Master of Business Administration (MBA) - Semester - I

| Course Code | Course | Teaching Scheme TH | Examination Schemes | | | | TOTAL | Credits TOTAL | |
|--------------|----------------------------------------------|-----------------------|---------------------|------------|------------|-----------|------------|------------------|--|
| | | | Theory | | | Oral | | | |
| | | | CE (20) | MSE (30) | ESE (50) | OR | | | |
| MBA1101 | Business Accounting & Costing Practices | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1102 | Organizational Behaviour & People Management | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1103 | Business Economics | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1104 | Research Methodology - Methods & Techniques | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1105 | Principles of Marketing | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1106 | Digital and Social Media Marketing | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1107 | Generic Elective –1 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA1108 | Generic Elective –2 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA1109 | Professional Communication | Non- Credit | | | | | | | |
| MBA1110 | Skill Enrichment: Cyber Wellness | Non- Credit | | | | | | | |
| MBA1111 | Alternative Study: Banking & Finance | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 24 | 160 | 240 | 300 | 50 | 750 | 24 | |

| Elective | Code | Course Title (Any One) |
|---------------------|----------|--------------------------|
| Generic Elective –1 | MBA1107A | Management Fundamentals |
| | MBA1107B | Indian Economy |
| Generic Elective –2 | MBA1108A | Psychology for Managers |
| | MBA1108B | Legal Aspect of Business |



Structure: F. Y. Master of Business Administration (MBA) – Semester -II

| Course Code | Course | Teaching Scheme TH | Examination Schemes | | | | TOTAL | TOTAL | |
|--------------|--------------------------------------------|-----------------------|---------------------|------------|------------|-----------|------------|-----------|--|
| | | | Theory | | | Oral | | | |
| | | | CE (20) | MSE (30) | ESE (50) | OR | | | |
| MBA1112 | Marketing Management | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1113 | Financial Management | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1114 | Human Resource Management | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1115 | Operations Research | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1116 | Operations & Supply Chain Management | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1117 | Specialization Core-1 | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA1118 | Generic Elective –3 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA1119 | Generic Elective –4 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA1120 | Presentation & Report Writing | Non-Credit | | | | | | | |
| MBA1121 | Skill Enrichment : Managing Teams | Non-Credit | | | | | | | |
| MBA1122 | Alternative Study : Leadership Development | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 24 | 160 | 240 | 300 | 50 | 750 | 24 | |

| Elective | Code | Course Title (Any One) |
|---------------------|----------|-----------------------------------------|
| Generic Elective –3 | MBA1118A | Demand Analysis and Forecasting |
| | MBA1118B | Industry Analysis & Desk Research |
| Generic Elective –4 | MBA1119A | Entrepreneurship Development |
| | MBA1119B | Statistical Methods for Problem Solving |

MBA1117 Specialization Courses (As per Specialization)

| Specialization | Code | Course Title |
|----------------|-------------|------------------------------------------|
| MKTG | MBA1117MKTG | Consumer Behaviour |
| FIN | MBA1117FIN | Financial Markets and Banking Operations |
| HR | MBA1117HR | Employee Relations & Labour Legislations |
| OSCM | MBA1117OSCM | Operations Strategies |
| ITBA | MBA1117ITBA | Business Intelligence for Managers |
| IB | MBA1117IB | International Business Environment |

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Structure: F. Y. Master of Business Administration (MBA) – Semester -II

| Course Code | Course | Teaching Scheme TH | Examination Schemes | | | | TOTAL | TOTAL |
|--------------|--------------------------------------------|-----------------------|---------------------|------------|------------|-----------|------------|-----------|
| | | | Theory | | | Oral | | |
| | | | CE (20) | MSE (30) | ESE (50) | OR | | |
| MBA1112 | Marketing Management | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBA1113 | Financial Management | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBA1114 | Human Resource Management | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBA1115 | Operations Research | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBA1116 | Operations & Supply Chain Management | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBA1117 | Specialization Core-1 | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBA1118 | Generic Elective –3 | 2 | 20 | 30 | -- | -- | 50 | 2 |
| MBA1119 | Generic Elective –4 | 2 | 20 | 30 | -- | -- | 50 | 2 |
| MBA1120 | Presentation & Report Writing | Non-Credit | | | | | | |
| MBA1121 | Skill Enrichment : Managing Teams | Non-Credit | | | | | | |
| MBA1122 | Alternative Study : Leadership Development | 2 | -- | -- | -- | 50 | 50 | 2 |
| Total | | 24 | 160 | 240 | 300 | 50 | 750 | 24 |

| Elective | Code | Course Title (Any One) |
|---------------------|----------|-----------------------------------------|
| Generic Elective –3 | MBA1118A | Demand Analysis and Forecasting |
| | MBA1118B | Industry Analysis & Desk Research |
| Generic Elective –4 | MBA1119A | Entrepreneurship Development |
| | MBA1119B | Statistical Methods for Problem Solving |


MBA1117 Specialization Courses (As per Specialization)

| Specialization | Code | Course Title |
|----------------|-------------|------------------------------------------|
| MKTG | MBA1117MKTG | Consumer Behaviour |
| FIN | MBA1117FIN | Financial Markets and Banking Operations |
| HR | MBA1117HR | Employee Relations & Labour Legislations |
| OSCM | MBA1117OSCM | Operations Strategies |
| ITBA | MBA1117ITBA | Business Intelligence for Managers |
| IB | MBA1117IB | International Business Environment |


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Structure: S. Y. Master of Business Administration
Wef. 2020-2021 Semester -III (Marketing Specialization)

| Course Code | Course | Teaching Scheme TH | Examination Schemes | | | | TOTAL | TOTAL | |
|-----------------|-------------------------------------------------------------------------|-----------------------|---------------------|-------------|-------------|------------------------|------------|-----------|--|
| | | | Theory | | | ORAL | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | Presentation / Oral | | | |
| MBA2101 | Strategic Management (Generic Core Subject-1) | 3 | 20 | 30 | 50 | | 100 | 3 | |
| MBA2102 | Decision Science (Generic Core Subject-2) | 3 | 20 | 30 | 50 | | 100 | 3 | |
| MBA2103 | Summer Internship Project | -- | 100 | -- | -- | 100 | 200 | 6 | |
| MBA2104 MKTG | Marketing Research (Specialization Core - 2) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2105 MKTG | Services Marketing (Specialization Core - 3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2106 MKTG | Retail & Distribution Management (Specialization Core -4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2107 MKTG | Specialization Elective 1 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2108 MKTG | Specialization Elective 2 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2109 | International Language Lab-I | Non-Credit | | | | | | | |
| MBA2110 | Skill Enrichment: Start up Management | Non-Credit | | | | | | | |
| MBA2111 | Alternative Study: Excel Modeling for Decision Making | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |

SPECIALIZATION ELECTIVE SUBJECTS:

| Elective | Code | Course Title (Any One) |
|---------------------------|---------------|--------------------------------------|
| Specialization Elective 1 | MBA2107A-MKTG | Sales Management |
| | MBA2107B-MKTG | Personal Selling Lab |
| Specialization Elective 2 | MBA2108A-MKTG | Rural Marketing |
| | MBA2108B-MKTG | Integrated Marketing Communications. |



Structure: S. Y. Master of Business Administration (MBA)
Wef. 2020-2021 Semester -IV (Marketing Specialization)

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | TOTAL | |
|--------------------|-------------------------------------------------------------------------------------------------|-----------------------|--------------------|-------------|-------------|------------------------|-------------|------------|--|
| | | | Theory | | | ORAL | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | Presentation / Oral | | | |
| MBA2112 | Enterprise Performance & Sustainable Growth Management (Generic Core Subject – 3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2113 | Business Morals, Ethics & Human Values (Generic Core Subject – 4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2114 | Dissertation | -- | 100 | -- | -- | 100 | 200 | 6 | |
| MBA2115 MKTG | Strategic Marketing (Specialization Core –5) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2116 MKTG | Marketing 4.0 (Specialization Core –6) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2117 MKTG | Product & Brand Management (Specialization Core –7) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2118 MKTG | Specialization Elective-3 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2119 MKTG | Specialization Elective-4 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2120 | International Language Lab-II | Non-Credit | | | | | | | |
| MBA2121 | Skill Enrichment : Environment Management | Non-Credit | | | | | | | |
| MBA2122 | Alternative Study : Personal Income Tax | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |
| GRAND TOTAL | | 90 | 800 | 900 | 1100 | 400 | 3200 | 102 | |

SPECIALIZATION ELECTIVE SUBJECTS:

| Elective | Code | Course Title (Any One) |
|---------------------------|---------------|-----------------------------------|
| Specialization Elective-3 | MBA2118A-MKTG | Customer Relationship Management |
| | MBA2118B-MKTG | Tourism and Hospitality Marketing |
| Specialization Elective-4 | MBA2119A-MKTG | Business To Business Marketing |
| | MBA2119B-MKTG | International Marketing |



Structure: S. Y. Master of Business Administration (MBA)
Wef. 2020-2021 Semester –III (Finance Specialization)

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | Credits TOTAL | |
|----------------|-------------------------------------------------------------------------|--------------------|--------------------|-------------|-------------|----------------------|------------|---------------|--|
| | | | Theory | | | ORAL Presentation | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | | | | |
| MBA2101 | Strategic Management (Generic Core Subject – 1) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2102 | Decision Science (Generic Core Subject – 2) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2103 | Summer Internship Project | -- | 100 | -- | -- | 100 | 200 | 6 | |
| MBA2104 FIN | Advanced Financial Management (Specialization Core – 2) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2105 FIN | Dynamics of Indian Financial System (Specialization Core – 3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2106 FIN | Direct Taxation (Specialization Core –4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2107 FIN | Specialization Elective 1 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2108 FIN | Specialization Elective 2 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2109 | International Language Lab-I | Non-Credit | | | | | | | |
| MBA2110 | Skill Enrichment: Start up Management | Non-Credit | | | | | | | |
| MBA2111 | Alternative Study: Excel Modeling for Decision Making | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |

SPECIALIZATION ELECTIVE SUBJECTS:

| Elective | Code | Course Title (Any One) |
|---------------------------|--------------|---------------------------------------|
| Specialization Elective 1 | MBA2107A-FIN | Banking Operations |
| | MBA2107B-FIN | Corporate Financial Restructuring |
| Specialization Elective 2 | MBA2108A-FIN | Financial Instruments and Derivatives |
| | MBA2108B-FIN | Treasury Management |



Structure: S. Y. Master of Business Administration (MBA)
Wef. 2020-2021 Semester -IV (Finance Specialization)

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | Credits | |
|--------------------|-------------------------------------------------------------------------------------------------|--------------------|--------------------|-------------|-------------|----------------------|-------------|------------|--|
| | | | Theory | | | ORAL Presentation | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | | | | |
| MBA2112 | Enterprise Performance & Sustainable Growth Management (Generic Core Subject – 3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2113 | Business Morals, Ethics & Human Values (Generic Core Subject – 4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2114 | Dissertation | -- | -- | -- | -- | 100 | 200 | 6 | |
| MBA2115 FIN | Indirect Tax Laws (Specialization Core –5) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2116 FIN | Financial Statement Analysis (Specialization Core –6) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2117 FIN | Security Analysis & Portfolio Management (Specialization Core–7) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2118 FIN | Specialization Elective 3 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2119 FIN | Specialization Elective 4 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2120 | International Language Lab-II | Non-Credit | | | | | | | |
| MBA2121 | Skill Enrichment : Environment Management | Non-Credit | | | | | | | |
| MBA2122 | Alternative Study : Personal Income Tax | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |
| GRAND TOTAL | | 90 | 800 | 900 | 1100 | 400 | 3200 | 102 | |

SPECIALIZATION ELECTIVE SUBJECTS:

| Elective | Code | Course Title (Any One) |
|---------------------------|--------------|------------------------------------|
| Specialization Elective 3 | MBA2118A-FIN | Advance Technical Analysis |
| | MBA2118B-FIN | International Financial Management |
| Specialization Elective 4 | MBA2119A-FIN | Financing Rural Development |
| | MBA2119B-FIN | Financial Modelling using MS Excel |

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Structure: S. Y. Master of Business Administration (MBA)
Wef. 2020-2021 Semester -III
(Information Technology- Business Analytics Specialization)

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | Credits TOTAL | |
|-----------------|---------------------------------------------------------------------|-----------------------|--------------------|------------|------------|--------------|------------|------------------|--|
| | | | Theory | | | ORAL | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | Presentation | | | |
| MBA2101 | Strategic Management (Generic Core Subject – 1) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2102 | Decision Science (Generic Core Subject – 2) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2103 | Summer Internship Project | -- | 100 | -- | -- | 100 | 200 | 6 | |
| MBA2104 ITBA | Business Analytics using Python (Specialization Core – 2) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2105 ITBA | DBMS and SQL (Specialization Core – 3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2106 ITBA | Software Project Management (Specialization Core – 4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2107 ITBA | Specialization Elective 1 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2108 ITBA | Specialization Elective 2 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2109 | International Language Lab-I | Non-Credit | | | | | | | |
| MBA2110 | Skill Enrichment: Start up Management | Non-Credit | | | | | | | |
| MBA2111 | Alternative Study: Excel Modeling for Decision Making | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |

SPECIALIZATION ELECTIVE SUBJECTS:

| Elective | Code | Course Title (Any One) |
|---------------------------|---------------|--------------------------------------|
| Specialization Elective 1 | MBA2107A-ITBA | Cyber Laws |
| | MBA2107B-ITBA | Human Resource Metrics and Analytics |
| Specialization Elective 2 | MBA2108A-ITBA | Software Quality Assurance |
| | MBA2108B-ITBA | Data Warehousing and Data Mining |

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Structure: S. Y. Master of Business Administration (MBA)
Wef. 2020-2021 Semester –IV
(Information Technology- Business Analytics Specialization)

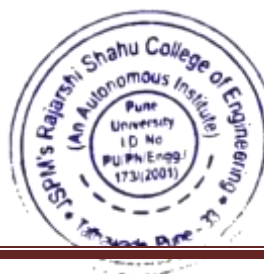
| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | | Credits | |
|--------------------|--------------------------------------------------------------------------------------------------|--------------------|--------------------|------------|-------------|--------------|-------------|------------|-------|
| | | | Theory | | | ORAL | | TOTAL | TOTAL |
| | | | CE (20/100) | MSE (30) | ESE (50) | Presentation | | | |
| MBA2112 | Enterprise Performance & Sustainable Growth Management (Generic Core Subject – 3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2113 | Business Morals, Ethics & Human Values (Generic Core Subject – 4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2114 | Dissertation | -- | 100 | -- | -- | 100 | 200 | 6 | |
| MBA2115 ITBA | Business Analytics and statistical functions using R (Specialization Core – 5) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2116 ITBA | Tableau (Specialization Core – 6) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2117 ITBA | Enterprise Resource Planning (Specialization Core – 7) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2118 ITBA | Specialization Elective 3 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2119 ITBA | Specialization Elective 4 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2120 | International Language Lab-II | Non-Credit | | | | | | | |
| MBA2121 | Skill Enrichment : Environment Management | Non-Credit | | | | | | | |
| MBA2122 | Alternative Study : Personal Income Tax | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |
| GRAND TOTAL | | 90 | 800 | 900 | 1100 | 400 | 3200 | 102 | |

SPECIALIZATION ELECTIVE SUBJECTS:

| Elective | Code | Course Title (Any One) |
|---------------------------|---------------|--------------------------------|
| Specialization Elective 3 | MBA2118A-ITBA | Social Media and Web Analytics |
| | MBA2118B-ITBA | Marketing Analytics |
| Specialization Elective 4 | MBA2119A-ITBA | Financial Analytics |
| | MBA2119B-ITBA | Supply Chain Analytics |

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Structure: S. Y. Master of Business Administration (MBA)
Wef. 2020-2021 Semester –III (Human Resource Specialization)

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | TOTAL | |
|--------------|--------------------------------------------------------------------------|--------------------|--------------------|------------|------------|--------------|------------|-----------|--|
| | | | Theory | | | Presentation | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | ORAL | | | |
| MBA2101 | Strategic Management (Generic Core Subject-1) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2102 | Decision Science (Generic Core Subject-2) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2103 | Summer Internship Project | -- | 100 | -- | -- | 100 | 200 | 6 | |
| MBA2104 HR | Strategic Human Resource Management (Specialization Core – 2) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2105 HR | Labour and Social Security Laws (Specialization Core – 3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2106 HR | Compensation and Reward Management (Specialization Core – 4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2107 HR | Specialization Elective 1 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2108 HR | Specialization Elective 2 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2109 | International Language Lab-I | Non-Credit | | | | | | | |
| MBA2110 | Skill Enrichment: Start up Management | Non-Credit | | | | | | | |
| MBA2111 | Alternative Study: Excel Modeling for Decision | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |


SPECIALIZATION ELECTIVE SUBJECTS:

| Elective | Code | Course Title (Any One) |
|---------------------------|-------------|-------------------------------------|
| Specialization Elective 1 | MBA2107A-HR | Employee Training & Development |
| | MBA2107B-HR | Organizational Change & Development |
| Specialization Elective 2 | MBA2108A-HR | Human Resource Accounting |
| | MBA2108B-HR | Human Resource Information System |


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Structure: S. Y. Master of Business Administration (MBA)
Wef. 2020-2021 Semester –IV (Human Resource Specialization)

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | TOTAL | |
|--------------------|-------------------------------------------------------------------------------------------------|--------------------|--------------------|------------|-------------|--------------|-------------|------------|--|
| | | | Theory | | | ORAL | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | Presentation | | | |
| MBA2112 | Enterprise Performance & Sustainable Growth Management (Generic Core Subject – 3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2113 | Business Morals, Ethics & Human Values (Generic Core Subject – 4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2114 | Dissertation | -- | 100 | -- | -- | 100 | 200 | 6 | |
| MBA2115 HR | Organizational Development (Specialization Core – 5) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2116 HR | Current Trends in HR (Specialization Core – 6) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2117 HR | Talent Management (Specialization Core – 7) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2118 HR | Specialization Elective 3 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2119 HR | Specialization Elective 4 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2120 | International Language Lab-II | Non-Credit | | | | | | | |
| MBA2121 | Skill Enrichment : Environment Management | Non-Credit | | | | | | | |
| MBA2122 | Alternative Study : Personal Income Tax | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |
| GRAND TOTAL | | 90 | 800 | 900 | 1100 | 400 | 3200 | 102 | |

SPECIALIZATION ELECTIVE SUBJECTS:

| Elective | Code | Course Title (Any One) |
|---------------------------|-------------|-----------------------------------------|
| Specialization Elective 3 | MBA2118A-HR | International Human Resource Management |
| | MBA2118B-HR | Mentoring and Coaching |
| Specialization Elective 4 | MBA2119A-HR | Industrial Relation |
| | MBA2119B-HR | Change Management |

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Structure: S. Y. Master of Business Administration (MBA)
Wef. 2020-2021 Semester –III
(Operations & Supply Chain Management Specialization)

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | Credits TOTAL | |
|-----------------|------------------------------------------------------------------------------------------|--------------------|--------------------|------------|------------|--------------|------------|---------------|--|
| | | | Theory | | | Presentation | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | ORAL | | | |
| MBA2101 | Strategic Management (Generic Core Subject-1) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2102 | Decision Science (Generic Core Subject-2) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2103 | Summer Internship Project | -- | 100 | -- | -- | 100 | 200 | 6 | |
| MBA2104 OSCM | Modeling Techniques & IT for Operations Management (Specialization Core-2) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2105 OSCM | Total Quality Management (Specialization Core-3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2106 OSCM | Logistic Management (Specialization Core-4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2107 OSCM | Specialization Elective 1 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2108 OSCM | Specialization Elective 2 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2109 | International Language Lab-I | Non-Credit | | | | | | | |
| MBA2110 | Skill Enrichment: Start up Management | Non-Credit | | | | | | | |
| MBA2111 | Alternative Study: Excel Modeling for Decision Making | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |

SPECIALIZATION ELECTIVE SUBJECTS:

| Elective | Code | Course Title (Any One) |
|---------------------------|---------------|-------------------------------------------------------|
| Specialization Elective-1 | MBA2107A-OSCM | Inventory Management & Material Requirements Planning |
| | MBA2107B-OSCM | Productivity Management |
| Specialization Elective-2 | MBA2108A-OSCM | Strategic Sourcing |
| | MBA2108B-OSCM | Production Planning & Control |



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Structure: S. Y. Master of Business Administration (MBA)
Wef. 2020-2021 Semester –IV
(Operations & Supply Chain Management Specialization)

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | Credits TOTAL | |
|--------------------|-----------------------------------------------------------------------------------------------|-----------------------|--------------------|-------------|-------------|--------------|-------------|------------------|--|
| | | | Theory | | | ORAL | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | Presentation | | | |
| MBA2112 | Enterprise Performance & Sustainable Growth Management (Generic Core Subject-3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2113 | Business Morals, Ethics & Human Values (Generic Core Subject-4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2114 | Dissertation | -- | 100 | -- | -- | 100 | 200 | 6 | |
| MBA2115 OSCM | Maintenance Management (Specialization Core –5) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2116 OSCM | Lean Manufacturing (Specialization Core –6) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2117 OSCM | Essentials of Six Sigma (Specialization Core –7) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2118 OSCM | Specialization Elective-3 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2119 OSCM | Specialization Elective-4 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2120 | International Language Lab-II | Non-Credit | | | | | | | |
| MBA2121 | Skill Enrichment : Environment Management | Non-Credit | | | | | | | |
| MBA2122 | Alternative Study : Personal Income Tax | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |
| GRAND TOTAL | | 90 | 800 | 900 | 1100 | 400 | 3200 | 102 | |

SPECIALIZATION ELECTIVE SUBJECTS:

| Elective | Code | Course Title (Any One) |
|---------------------------|---------------|------------------------------------------------|
| Specialization Elective-3 | MBA2118A-OSCM | Current Trends in Operations Management |
| | MBA2118B-OSCM | Quality Management Standards |
| Specialization Elective-4 | MBA2119A-OSCM | Financial Perspective in operations Management |
| | MBA2119B-OSCM | World Class Manufacturing |

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Structure: S. Y. Master of Business Administration (MBA)
Wef. 2020-2021 Semester -III (International Business Specialization)

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | TOTAL | |
|---------------|------------------------------------------------------------------------|-----------------------|--------------------|-------------|-------------|----------------------|------------|-----------|--|
| | | | Theory | | | Presentation ORAL | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | | | | |
| MBA2101 | Strategic Management (Generic Core Subject – 1) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2102 | Decision Science (Generic Core Subject – 2) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2103 | Summer Internship Project | -- | 100 | -- | -- | 100 | 200 | 6 | |
| MBA2104 IB | International Business Economics (Specialization Core – 2) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2105 IB | Export Documentation and Procedure (Specialization Core – 3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2106 IB | International Management (Specialization Core – 4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2107 IB | Specialization Elective 1 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2108 IB | Specialization Elective 2 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA 2109 | International Language Lab-I | Non-Credit | | | | | | | |
| MBA2110 | Skill Enrichment: Start up Management | Non-Credit | | | | | | | |
| MBA2111 | Alternative Study: Excel Modeling for Decision Making | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |

SPECIALIZATION ELECTIVE SUBJECTS: (ANY TWO)

| Elective | Code | Course Title (Any One) |
|---------------------------|-------------|------------------------------------|
| Specialization Elective 1 | MBA2107A-IB | Global IT Management |
| | MBA2107B-IB | International Marketing |
| Specialization Elective 2 | MBA2108A-IB | International Marketing Research |
| | MBA2108B-IB | International Financial Management |



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Structure: S. Y. Master of Business Administration (MBA)
Wef. 2020-2021 Semester -IV (International Business Specialization)

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | TOTAL | |
|--------------------|-----------------------------------------------------------------------------------------------|-----------------------|--------------------|-------------|-------------|--------------|-------------|------------|--|
| | | | Theory | | | Presentation | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | ORAL | | | |
| MBA2112 | Enterprise Performance & Sustainable Growth Management (Generic Core Subject-3) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2113 | Business Morals, Ethics & Human Values (Generic Core Subject-4) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2114 | Dissertation | -- | 100 | -- | -- | 100 | 200 | 6 | |
| MBA2115 IB | Indian Economy and Trade Dependencies (Specialization Core-5) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2116 IB | Environment and Global Competitiveness (Specialization Core-6) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2117 IB | Marketing to Emerging Markets & Bottom of the Pyramid (Specialization Core-7) | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBA2118 IB | Specialization Elective 3 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2119 IB | Specialization Elective 4 | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBA2120 | International Language Lab-II | Non-Credit | | | | | | | |
| MBA2121 | Skill Enrichment : Environment Management | Non-Credit | | | | | | | |
| MBA2122 | Alternative Study : Personal Income Tax | 2 | -- | -- | -- | 50 | 50 | 2 | |
| Total | | 21 | 240 | 210 | 250 | 150 | 850 | 27 | |
| GRAND TOTAL | | 90 | 800 | 900 | 1100 | 400 | 3200 | 102 | |

SPECIALIZATION ELECTIVE SUBJECTS: (ANY TWO)

| Elective | Code | Course Title (Any One) |
|---------------------------|-------------|-----------------------------------------|
| Specialization Elective 3 | MBA2118A-IB | Cross Cultural Relationship Marketing |
| | MBA2118B-IB | Foreign Exchange Management |
| Specialization Elective 4 | MBA2119A-IB | International Human Resource Management |
| | MBA2119B-IB | Enterprise Resource Planning |

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Structure: S. Y. Master of Business Administration (MBA)

Semester –III, Minor Specialization (for additional 10+10=20 Credits)
(1.Pharma and Healthcare Business Management Specialization – Minor Specialization[#])

Wef. 2021-2022 Semester -III

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | TOTAL |
|------------------|-------------------------------------------|-----------------------|--------------------|-------------|-------------|----------------------|------------|-----------|
| | | | Theory | | | Presentation ORAL | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | | | |
| MBAM2101 PHBM | Pharma and Healthcare Legislations | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBAM2102 PHBM | Pharmaceuticals Distribution Management | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBAM2103 PHBM | Accounting for Pharma Business | 2 | 20 | 30 | -- | -- | 50 | 2 |
| MBAM2104 PHBM | Supply Chain in Pharmaceutical Management | 2 | 20 | 30 | -- | -- | 50 | 2 |
| Total | | 10 | 80 | 120 | 100 | -- | 300 | 10 |

Structure: S. Y. Master of Business Administration (MBA)

Semester –IV, Minor Specialization (for additional 10+10=20 Credits)
(1.Pharma and Healthcare Business Management Specialization – Minor Specialization[#])

Wef. 2021-2022 Semester -IV

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | TOTAL |
|------------------|--------------------------------------------|-----------------------|--------------------|-------------|-------------|----------------------|------------|-----------|
| | | | Theory | | | Presentation ORAL | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | | | |
| MBAM2105 PHBM | Strategic Pharmaceutical Management | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBAM2106 PHBM | Pharma Product and Brand Management | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBAM2107 PHBM | Pharmaceutical Import and Export | 2 | 20 | 30 | -- | -- | 50 | 2 |
| MBAM2108 PHBM | Business Ethics in Pharmaceutical Industry | 2 | 20 | 30 | -- | -- | 50 | 2 |
| Total | | 10 | 80 | 120 | 100 | -- | 300 | 10 |

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Structure: S. Y. Master of Business Administration (MBA)

Semester –III, Minor Specialization (Additional 10+10=20 Credits)
(2.Rural and Agribusiness Management – Minor Specialization[#])

Wef. 2021-2022 Semester –III

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | TOTAL |
|------------------|--------------------------------------|-----------------------|--------------------|-------------|-------------|--------------|------------|-----------|
| | | | Theory | | | Presentation | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | ORAL | | |
| MBAM2101 RABM | Indian Agriculture and Rural Economy | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBAM2102 RABM | Food Retail Management | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBAM2103 RABM | Agricultural Marketing | 2 | 20 | 30 | -- | -- | 50 | 2 |
| MBAM2104 RABM | Rural Credit and Finance | 2 | 20 | 30 | -- | -- | 50 | 2 |
| Total | | 10 | 80 | 120 | 100 | -- | 300 | 10 |

Structure: S. Y. Master of Business Administration (MBA)

Semester –IV, Minor Specialization (Additional 10+10=20 Credits)
(2.Rural and Agribusiness Management – Minor Specialization[#])

Wef. 2021-2022 Semester -IV

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | TOTAL | TOTAL |
|------------------|--------------------------------------|-----------------------|--------------------|-------------|-------------|--------------|------------|-----------|
| | | | Theory | | | Presentation | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | ORAL | | |
| MBAM2105 RABM | Agri Warehousing and Food Processing | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBAM2106 RABM | Agri Project Management | 3 | 20 | 30 | 50 | -- | 100 | 3 |
| MBAM2107 RABM | ICT for Agriculture Management | 2 | 20 | 30 | -- | -- | 50 | 2 |
| MBAM2108 RABM | Agri – Entrepreneurship | 2 | 20 | 30 | -- | -- | 50 | 2 |
| Total | | 10 | 80 | 120 | 100 | -- | 300 | 10 |



Structure: S. Y. Master of Business Administration (MBA)

Semester –III, Minor Specialization (Additional 10+10=20 Credits)
(3.Tourism and Hospitality Business Management – Minor Specialization[#])

Wef. 2021-2022 Semester – III

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | | TOTAL | TOTAL |
|-------------------|--------------------------------------|-----------------------|--------------------|-------------|-------------|--------------|------------|-----------|-------|
| | | | Theory | | | Presentation | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | ORAL | | | |
| MBAM2101 THBM | Essentials of Hospitality Management | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBAM2102 THBM | Tourism Products and Resources | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBAM21003 THBM | Event Management | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBAM21004 THBM | Tourism Planning & Development | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| Total | | 10 | 80 | 120 | 100 | -- | 300 | 10 | |

Structure: S. Y. Master of Business Administration (MBA)

Semester –IV, Minor Specialization (Additional 10+10=20 Credits)
(3.Tourism and Hospitality Business Management – Minor Specialization[#])

Wef. 2021-2022 Semester – IV

| Course Code | Course | Teaching Scheme TH | Examination Scheme | | | | | TOTAL | TOTAL |
|------------------|----------------------------------------------------|-----------------------|--------------------|-------------|-------------|--------------|------------|-----------|-------|
| | | | Theory | | | Presentation | | | |
| | | | CE (20/100) | MSE (30) | ESE (50) | ORAL | | | |
| MBAM2105 THBM | International Travel Management | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBAM2106 THBM | Ethical and Regulatory Aspects of Tourism Business | 3 | 20 | 30 | 50 | -- | 100 | 3 | |
| MBAM2107 THBM | Strategic Hospitality Management | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| MBAM2108 THBM | Revenue Management | 2 | 20 | 30 | -- | -- | 50 | 2 | |
| Total | | 10 | 80 | 120 | 100 | -- | 300 | 10 | |